Chicago Tribune is exploring an opportunity to develop a daily news podcast that would provide coverage of the key headlines and developments from the day, offering listeners a concise and insightful summary of the most significant news stories.

What is your level of interest in listening to a daily news podcast from Chicago Tribune?

Very interested

Somewhat interested

Not interested

How often do you currently use/engage with your subscription to Chicago Tribune?

Daily

Several times a week

Several times a month

Rarely

Never

How would a daily news podcast from Chicago Tribune likely impact your use/engagement with your subscription?

I'll likely engage...

<<

Much more

Slightly more

The same amount as I do now

Slightly less

Much less

>>